

Meeting about Leadership in large scale dairy farming

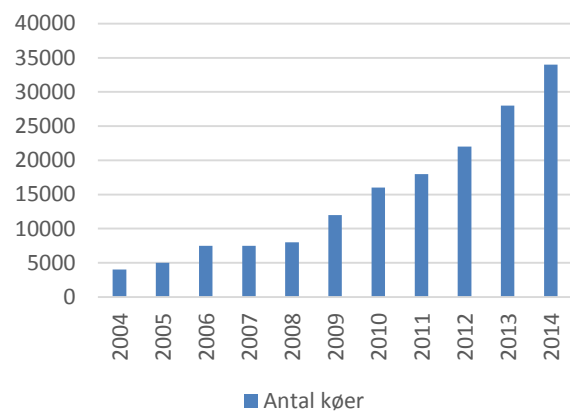


Milk Source Ltd. is a very interesting company to follow. It is the second largest dairy in the US and they are incredibly accomlice at doing business. Director Juan Quezada returns to Europe in September to tell about leadership.

Impressive expansion

The number of cows in the company has grown with great speed in recent years. The strategy is to for 50,000 cows. The expansion model is the same as other successful companies, namely that when you have found the best way of doing things, then make copies of the best solution in several sites. Of course, it is not so simple, so it is exciting to hear about how they do. How can they, for example, increase the number of employees from 250 to 500 in 2-3 years and then simultaneously run a dairy farm at a high production level? Well over 90% of employees are South Americans, primarily from Mexico.

Milk Source expansion the last 10 år



Everyone is welcome

The meetings are organized by

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Agenda

Speakers are director Juan Quezada and management consultant Susanne Pejstrup.

- Presentation of Milk Source Ltd.
- Structure in the organization: Strategic plan med expansion
- Recruiting
- Company values
- Break and group discussion
- SOPs for on very task on every position
- Structure in the organization: Workplan and staff organization
- Leadership, motivation and respect
- Final discussion

Time and Place

Meetings is hold in cooperation with Agricultural organizations and schools in the period September 2015 7th – 19th.

Read more at www.managersstudytour.com

Prize and registration

Prize per attendant is DDK 750 + vat.

Registration at Susanne Pejstrup eller Christien Bas.

